

Shannon Roman Gosciejew

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4231 Prairie Ave.
Brookfield IL 60513

Education

Saint Xavier University
Bachelor of Arts
Major: Studio Arts
Graduation May 2007
GPA 3.9/4.0 - Summa Cum Laude

I am a graphic designer with 10 years of experience and strong print production skills. I have been lucky enough to work with great companies and remarkable clients that have helped me develop the skills to create effective and creative design that helps support sales and strengthen brand identity. My attention to detail and knowledge of print production has helped me ensure that the finished product exceeds expectations.

Experience

E.W. Bredemeier

Chicago, IL

Sept. 2013 – Present

Graphic Production Manager

Coordination of all print and packaging projects from estimation through completion.
Confer with sales, marketing, and production department heads to discuss client requirements and presentation concepts and to coordinate creative needs.
Develop and maintain relationships with print, material, and packaging vendors.
Manage projects, working within budget and scheduling requirements.
Preflight/prepare files for printing.
- Specifically adjusting art to work within printing guidelines as well as manufacturing guidelines.
Attend printing sessions to ensure quality and accuracy on press giving final approvals.
Maintain archive of client graphics as well as keeping an accurate & up to date database of product information.
Head of all in-house marketing.
Executed re-branding of EWB in 2015. Designed and launched company website.

Taphandles

Bedford, IL

April 2013 - May 2013

Production Artist

Preflight/prepare files for screen printing organic inks on glasses and growlers
Create printing specifications for different products
Maintain and organize digital and hard archives
Photograph product for corporate marketing materials

Nimlok

Niles, IL

Feb. 2011 – April 2013

Art Coordinator

Created original designs for tradeshow booths; often following branding guidelines.
Preflight client supplied artwork and troubleshooting issues regarding quality of artwork, file setup, fonts, placed and embedded imagery, and client relations.
Utilize CAD drawings to ensure artwork provided is appropriate for 3-D space as well as create die lines and technical specifications for production.
Ensured Pantone color matching and digital color correction across a variety of substrates.
Managed multiple graphic orders at a time while maintaining all schedules and deadlines.
Communicated with multiple internal departments, as well as distributors and clients regarding order status.
Provide customer service and technical support to external distributors, clients and designers.

The Sign Stop

Oak Lawn, IL

March. 2008 – Feb. 2011

Graphic Designer

Oversaw projects from the conception through all aspects of production until completion.
Created designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design concepts.
Conferred with clients to discuss and determine layout design.
Provided customer service and technical support for clients.
Preflighted/prepared files for screen and large format digital printing.
Efficiently operated and maintained large format four-color printers.
Output Film for silk-screening (from simple one color to 4-C process).
Maintained archive of images, photos, or previous work products.

Technical Skills

Adobe Creative Suite
Photoshop, Illustrator, InDesign, Acrobat Pro
Microsoft Office
Word, Excel, Powerpoint
Web Content management systems
Wordpress, Squarespace, etc.

Additional Skills

Typography
Color Theory
Digital Photography
Photo retouching and restoration
Hand Bookbinding
Ceramics